

Dear (Company representative),

I hope that this letter finds you well.

I am writing to you on behalf of the Local Organising Committee of the 28th Medical Image Understanding and Analysis Annual Conference ([MIUA2024](https://miua2024.github.io/))[,](https://miua2021.com/) which will be held in Manchester, 24th to 26th of July 2024. The conference started at Oxford 28 years ago and we bring it to Manchester in 2024.

This annual meeting is the principal UK forum for medical image analysts, computer sciences and researchers to network, present their work and discuss research related to image analysis and its application to medical imaging and biomedicine. We are particularly proud to have a relatively large proportion of postgraduate research students for whom this meeting is an excellent opportunity to network with their peers as they begin to build their careers.

The MIUA 2024 in Manchester will be a fully in person meeting, which will allow participants to interact face to face and opportunity to network. In addition, we will have sponsor booths in our new building (£115m investment) in Manchester Metropolitan University where participants can visit and interact with sponsors. In these booths, sponsors can present material like videos, posters, presentations or talk to participants.

To make MIUA2024 possible, and to provide student stipends and awards, we rely on the generosity of our sponsors. I would like to invite (Company name) to participate in this important meeting.

I would be more than happy to discuss any suggestions or requests you may have. Thank you very much for considering this request, and I look forward to hearing from you.

Details of available sponsorship packages are shown on the next page.

Kind regards

Prof Moi Hoon Yap, Prof Timothy Cootes, Prof Reyer Zwiggelaar and Prof Neil Reeves

On behalf of the Local Organising Committee, MIUA 2024

email: miua2024@mmu.ac.uk



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| **Sponsor packages available at MIUA 2024** | | **Bronze** | **Gold** | **Platinum** |
| £500 | £1000 | £1500 |
| **Logo appearing on** | Programme booklet | ✔ | ✔ | ✔ |
| Proceedings\* | ✔ | ✔ | ✔ |
| Conference opening speech | ✔ | ✔ | ✔ |
| Website | ✔ | ✔ | ✔ |
| Social media | ✔ | ✔ | ✔ |
| **Exhibition space** | |  | ✔ | ✔ |
| **Opening Speech in Conference**  **(15 minutes)** | |  |  | ✔ |
| **Number of complimentary registrations which allow access to the conference material and sessions** | |  | 1 | 2 |

\* if contract signed by 1 May 2024